

JOHN PEREZ

ABOUT

From being an Art student to becoming a Bachelor of Arts in Graphic Communication design tackling the real world. Undertaking a degree has really intensified my passion in graphic design. In the university, they simply don't teach you how to use a design software and send you off to the real world. Students are asked to find themselves. Question our interest and find joy in our work. With this teaching method I was able to strengthen my skills as a designer and more importantly as a person. It helped me gain confidence in myself and in my work. I'm extremely passionate in what I do and I've always believed that doing something you love can effortlessly make you excel at what you do. This passion allows me to bring professionalism to my work. Focusing on task, resulting on a high quality work achieving the requirements of the client. I have an excellent communication and interpersonal skills and guarantee to reach targets and results. I adapt quickly in the working environment and always face challenging situation calmly and focused. Acting maturely for my age but still have a friendly personality who enjoys working with others or independently.

EDUCATION

University of Westminster (BA Degree) 2013- 2016
First Honour Degree in Bachelor of Arts
Graphic Communication Design

Sackville School (A-Levels) 2012-2013

Sackville School (Secondary School) 2007- 2012

EXPERIENCES

Future Foods
UX/UI/ Graphic Designer
January 2016 – May 2016

Libre Graphics Meeting
Graphic Designer
November 2015 – April 2016

Advantage London
Graphic Designer Intern
August 2015 – September 2015

Emilio de la Morena
Graphic Designer / Photo editor
June 2015 – August 2015

Design Museum
Successful candidate
April 2015 – April 2015

Eleven11
Graphic Designer/ Photographer
November 2014 – November 2014

Dimsum Corner
Graphic Designer
September 2014- October 2014

Tate Modern
Participant
February 2014 – February 2014

Wedding
Photographer
June 2013 – June 2013

Wealden Embroidery and Print
Graphic Design intern
April 2012 - April 2012

SKILLS

COMPUTER

Adobe Photoshop	●●●●●●●●
Adobe Illustrator	●●●●●●○○
Adobe InDesign	●●●●●●●○
Adobe Muse	●●●●●●○○
Adobe After-Effects	●●●●●●●○
Final Cut Pro	●●●●●●○○
Keynote	●●●●●●●●
Microsoft Word	●●●●●●●●

OTHERS

Sketching	●●●●●●●●
Codeless Web-design	●●●●●●○○
Branding	●●●●●●○○
Motion Graphics	●●●●●●○○
UX/UI Wireframing	●●●●●○○○
Logo Design	●●●●●●○○
Photography	●●●●●●○○
Photo Editing	●●●●●●○
Typography	●●●●●●○○

DESCRIPTION

Future Foods **UX/UI/ Graphic Designer** **January 2016 – May 2016**

Future Foods was a company I created for my Final Major Project. My responsibilities in Future Foods were to create an identity for the company. I created a modern and abstract logo that symbolises the views and beliefs of the company. I created an app that changes our shopping experience. I designed the UI/UX of the app using After Effects to show the animation and function of the app. I also used After Effects to animate clean and modern infographics. I designed a website of the company by using Adobe Muse. Its purpose is to show case the app and the service Future Foods provide. It showcases videos, images and infographics.

Libre Graphics Meeting **Graphic Designer** **November 2015 – April 2016**

Libre Graphics is an independent, self-organised, international community of artists, typographers, designers, developers and software engineers revolving around Free/Libre/Open Source Software(FLOSS). Our team designed the website, promotional material (banner, poster and flyer), wayfinding material(map to the campus and signage around the campus) and keepsakes (t-shirt and stickers) for the upcoming Libre Graphics Meeting in London in April 2016.

Advantage London **Graphic Designer Intern** **August 2015 – September 2015**

Advantage is a design agency based in London. They've worked with many big brands such as E4 and Google. They have a great, fast-paced work environment and provided me a short internship. The creative director taught me a lot about the design industry and creating high standard work. I was working with some of the clients of the company. I was creating leaflets and designing business cards. Mastering the identity of the client to match their needs.

Emilio de la Morena **Graphic Designer / Photo editor** **June 2015 – August 2015**

Emilio de la Morena is a fashion brand that designs and manufactures luxury womenswear. The brand was created in 2005. Emilio is the creative director of the brand. Its first collection in February 2007 won the New Generation Award and pieces from the collection were bought by the Museum of Textiles and Fashion in Barcelona for its permanent exhibit. Since then, the brand has built a commercial customer base that has included leading department stores and boutiques around the world. My job was to create social media post for Instagram and Facebook. I also created invitation for their events and photo manipulated some of the photoshoot that they had.

Design Museum **Successful candidate** **April 2015 – April 2015**

This was a competition ran by Design Museum annually. The competition is for all designers nationwide. The 2015 competition was fierce and competitive. Almost 400 applicants applied and they only picked 50. I was one of the fortunate candidates they have chosen. My project was to create more awareness in the waste and consumption. We submitted boards that show our design process.

Eleven11 **Graphic Designer/ Photographer** **November 2014 – November 2014**

Eleven11 is a startup clothing company. My job was to photograph the behind the scene of the Photo-shoot to post on social media and the website. I also created glitch art videos. Using After Effects I converted their logo in to a glitch art video.

Dimsum Corner **Graphic Designer** **September 2014- October 2014**

Dimsum Corner provides fresh and authentic Asian street foods in outdoors festivals and gatherings. My job was to create the identity of the company. I had to represent the company using the logo. I used Asian colours and minimal symbol of chopsticks. Also showing a clean and playful use of typography. I created a logo along with T-shirt, banners, and menus.

Tate Britain **Participant** **February 2014 – February 2014**

Tate Modern celebrated the 1840s paintings and invited everyone to animate the paintings creatively and/or humorously. I attempted the invitation and was successfully chosen to showcase my animation in the Tate Britain.

Wealden Embroidery and Print **Graphic Design intern** **April 2012 - April 2012**

Wealden Embroidery and Print is a small company that provides printing services in clothing and uniforms. Although, I didn't do any designing I got to witness how the printing process and socialised with employees who's been in the design industry for a long time.

OTHER JOBS

Gatwick Sandman Hotel **Restaurant Server** **September 2013 – Present**

Skills gained:
- Excellent customer service skills
- The ability to remain calm under pressure
- Good numeracy skills for dealing with bills and payments
- The ability to work on your own and as part of a team

Mcindoe Hospital **Domestic** **September 2013 – November 2015**

Skills gained:
- Good organisational skills.
- Good numerical ability.
- Attention to detail

ThermoFisher Scientific **Domestic** **September 2012- October 2013**

Skills gained:
- Able to maintain a neat, clean and safe work area
- Always willing to assist others
- Friendly attitude